



2024

Corporate Partnerships &
Conference Sponsorship
Opportunities

www.USWRF.org



U.S. WOMEN'S RUGBY FOUNDATION



WOMEN'S RUGBY COACHES
& REFEREES ASSOCIATION

2024 WRCRA Conference
January 12th-14th, 2023 • Alexandria, Virginia



COMMUNITY STARTS WITH YOU.

The United States Women's Rugby Foundation (USWRF) is the gateway to the women's rugby community, from youth, to high school, college to club, premier league to the Women's National Teams. We have built our network over the years, and have access to all the coaches, administrators, referees, players past and present.

Women who play and coach rugby are a unique group. They are physically strong, courageous, determined and team oriented, able to compete against each other and with each other under stressful conditions. These coaches, referees, administrators, athletes, their families and supporters are an ideal audience for your company.

The USWRF subsidiary, The Women's Rugby Coaches & Referees Association (WRCRA), hosts an annual conference that allows our network of coaches, referees, administrators, athletes past and present from all levels of the game to gather into one space for 3 days.

Ready to be part of something great?

Get your name in front of this dynamic community.

Welcome To The Team.

GET INVOLVED

You have the opportunity to be in front of a targeted audience, and support, the growth of Women's Rugby in the United States.

WOMEN'S U.S. RUGBY BY THE NUMBERS



+10,890

U.S. Collegiate & Adult Club Athletes



+2,000

Men & Women Coaches Throughout U.S.



+800

Collegiate Programs & Women's Club Programs



Why should YOU sponsor?

✓ Networking

Interact face-to-face with the top coaches, referees, administrators, journalists, players and supporters in women's rugby.

✓ Visibility

Company branding on conference collateral, recognition on USWRF/WRCRA website, signage at conference events, social media and more! **Determined by sponsorship level.*

✓ Support

Be part of the movement we have created. Your support will allow us to continue our efforts in the growth of girls and women's rugby in the U.S.



Coach Sponsorship \$10,000



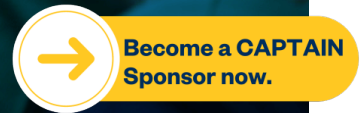
2024 WRCRA Conference
January 12th-14th, 2023 • Alexandria, Virginia

COACH SPONSORSHIP INCLUDES:

- Logo/Name, link & information on USWRF website Corporate Partnerships and/or WRCRA 2024 Conference pages;
- Introductions & Networking opportunities at events with current leagues and teams both regionally and nationally;
- 2024 Webinar Recruiting Session for your business to our current membership;
- 2024 Conference Sponsorship Designation: Sponsored by: [YOUR NAME HERE];
- Reserved Vendor/Recruiting Table at 2024 Conference;
- Recognition during the 2024 Conference Events: Cocktail Reception, History Museum Project & Awards Dinner;
- Video spotlight and/or banner ad during intermissions (provided by sponsor);
- Logo placement throughout the 2024 Conference;
- Full-page color ad in the 2024 Conference program;
- Reserved table at awards banquet & 4 Complimentary tickets to the 2024 Conference (\$1,700 value);
- Recognition in all our Pre-Conference email correspondence;
- Social Media Recognition.



Captain Sponsorship \$7,500



2024 WRCRA Conference
January 12th-14th, 2023 • Alexandria, Virginia

CAPTAIN SPONSORSHIP INCLUDES:

- Logo/Name, link & information on USWRF website Corporate Partnerships and/or WRCRA 2024 Conference pages;
- Introductions & Networking opportunities at events with current leagues and teams both regionally and nationally;
- 2024 Webinar Recruiting Session for your business to our current membership;
- Reserved Vendor/Recruiting Table at 2024 Conference;
- Recognition during the 2024 Conference Awards Dinner;
- Video spotlight and/or banner ad during intermissions (provided by sponsor);
- Logo placement throughout the 2024 Conference;
- Half-page color ad in the 2024 Conference program;
- Reserved table at awards banquet & 2 Complimentary tickets to the 2024 Conference (\$850 value);
- Recognition in all our Pre-Conference email correspondence;
- Social Media Recognition.



Athlete Sponsorship

\$5,000



Become an **ATHLETE** Sponsor now.



2024 WRCRA Conference
January 12th-14th, 2023 • Alexandria, Virginia

ATHLETE SPONSORSHIP INCLUDES:

- Logo/Name, link & information on USWRF website Corporate Partnerships and/or WRCRA 2024 Conference pages;
- Recognition during the 2024 Conference "Rugby Story-Time Session";
- Logo placement throughout the 2024 Conference;
- Quarter-page color ad in the 2024 Conference program;
- 1 Complimentary tickets to the 2024 Conference (\$425 value);
- Recognition in all our Pre-Conference email correspondence;
- Social Media Recognition.



Fan Sponsorship

\$2,500



Become a **FAN** Sponsor now.



2024 WRCRA Conference
January 12th-14th, 2023 • Alexandria, Virginia

FAN SPONSORSHIP INCLUDES:

- Logo/Name, link & information on USWRF website Corporate Partnerships and/or WRCRA 2024 Conference pages;
- Logo/Name in 2024 Conference program;
- 1 Complimentary ticket to the 2024 Conference (\$425 value);
- Recognition in all our Pre-Conference email correspondence;
- Social Media Recognition.



Be part of OUR Community.

Founded in 2005, the U.S. Women's Rugby Foundation is managed by an all-women volunteer board committed to fostering and sustaining the growth of girls and women's rugby.

USWRF has served as an advocate, provided funding and grants, and supported the rugby community through networking and professional development events.



Reach out today.

Danita Knox
Board Chair & President

 +1 404-210-1902

 conference@uswrf.org